



UPS Mail Logic®

UPS Mail Innovations®

The Efficient Way to Reduce Mailing Costs by Up to 25 Percent

UPS Mail Innovations is the leading provider of alternative mailing methods that offer greater service and performance, while reducing your costs and increasing internal productivity.

Today's companies face many challenges in conducting worldwide business transactions through the flow of goods, information and funds. UPS can help.

By using the UPS air and ground transportation network in conjunction with postal work-share programs, UPS Mail Innovations is able to offer delivery times that are comparable to domestic First-Class and international Priority Mail, all at a reduced cost.

Typically within 24 to 48 hours of pickup, our fully automated processing centers will have your mail processed and delivered to the proper postal authority.

Customer Benefits:

- Increased efficiency of mail operation — less handling time
- Enhanced visibility through UPS Mail Innovations' proprietary tracking system
- Reduced mailing costs including postage, labor, supplies and equipment

Streamlining the Process

UPS Mail Innovations is the only postal expeditor operating 22 **Automated Processing Systems (APS)** nationwide, designed specifically to expedite delivery and increase visibility while ensuring the security of your mail. Our APS system recognizes your specific business rules for individual mailings and automatically conducts these requests on the fly.

APS Customer Benefits:

- Enhanced processing and sorting, ensuring transit reliability
- CASS certification
- Automated cost-center billing

PROVIDING SOLUTIONS TO MANAGE YOUR MAIL PROCESSING AND DISTRIBUTION NEEDS

Flat Mail

- Annual Reports/Proxies
- Brochures
- Catalogs
- Information Kits
- Membership Materials
- Newsletters
- Quarterly Reports

Lightweight Product (under one pound)

- Merchandise
- Apparel
- Pharmaceuticals
- Product Samples
- Posters
- CDs
- DVDs

Bound Printed Matter (1-15 pounds)

- Catalogs
- Directories
- Books
- Handbooks
- Technical Guides

Media Mail

- Film
- Printed Music

Reliable, Responsive Customer Service

UPS Mail Innovations provides the well-informed and reliable customer service that you would expect from a leader in mail solutions. Whether you require postal consulting, distribution reporting, cost center billing or delivery confirmation, UPS is here to assist you.

We're committed to providing solutions that optimize efficiency and improve the performance of your mail operations.

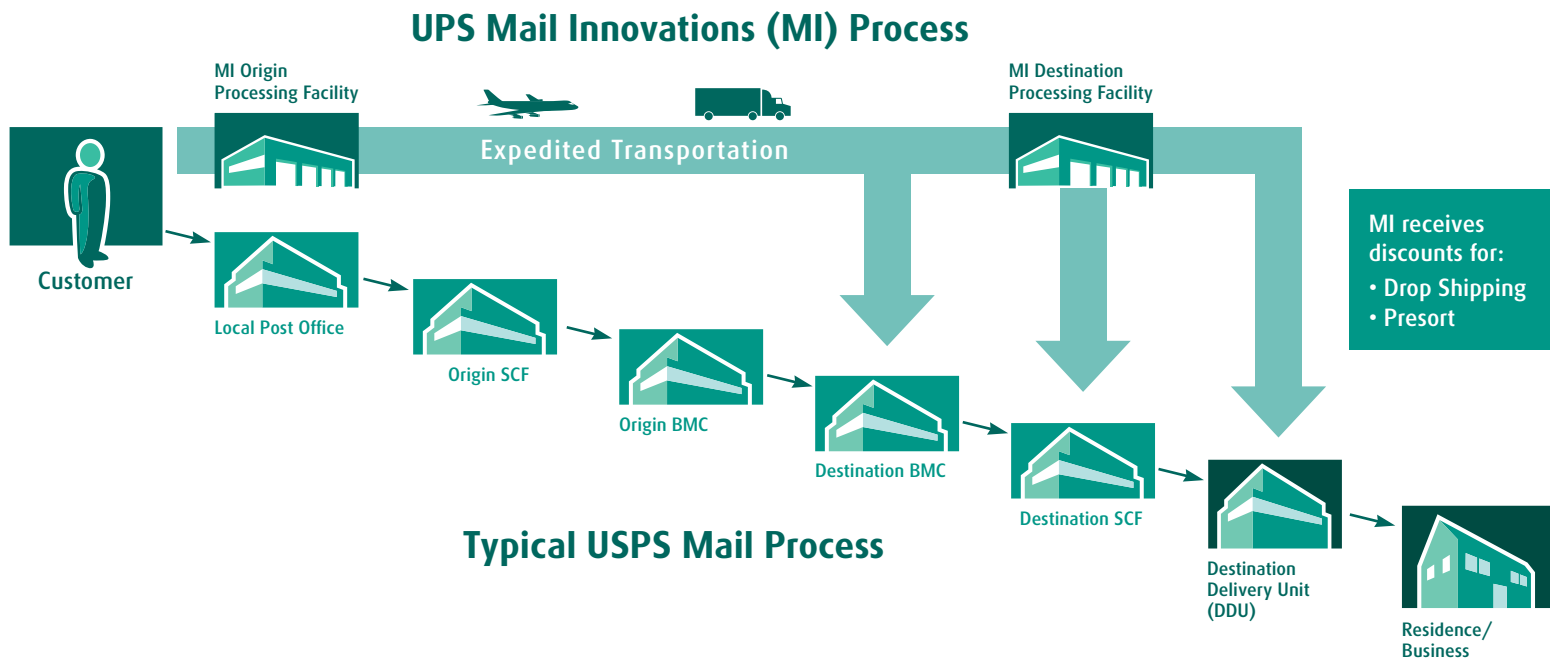
Domestic and International Service

UPS Mail Innovations offers you speed and savings to all U.S. mailing addresses, as well as to 200 countries around the world.

For *domestic mailings*, we leverage the strengths of both UPS and the U.S. Postal Service® to expedite domestic movement of qualified mail products.

For *international mailings*, we can serve as your single-source provider for all your international-mail needs.

We manage the movement of your outbound mail, ensuring costs savings while maintaining time-in-transit and service reliability.



For more information on how UPS Mail Innovations can reduce your mailing time and costs, visit upsmi.com, or call 1.800.500.2224.

